Ron Wakkary

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The Pervasive Vision

In our cover story, Yolande Strengers writes about the pervasive vision that has come to dominate sustainable HCI in the home. This vision is represented by Resource Man, a fictitious consumer who efficiently manages energy consumption through the use of pervasive and smart technologies. The author sees Resource Man as an “invisible persona” who stands in marked contrast to the visible mundaneness of home life, such as piles of laundry and discussions over who will do the dishes or cook dinner. Strengers’s witty and thoughtful exploration of Resource Man uncovers the underlying technocentric assumptions of sustainable HCI in the home. She also discusses alternatives and new insights for HCI designers focusing on other practices in the home that may have more significant energy implications.

We celebrated the 20th anniversary of *Interactions* with a party atop the CN Tower at CHI 2014 in Toronto. It was wonderful to see friends of the magazine, old and new. Almost every issue in print was on display for all to see. The issues of the past 20 years make clear the diversity of ideas and the evolution of discussion within our HCI community. We thank SIGCHI for supporting this celebration and ACM for making it happen.

At CHI, we also had a chance to report on *Interactions* in a Special Interest Group (SIG) meeting. We discussed the new departments and changes in the magazine. In addition, we shared some interesting numbers with our audience. Since 2012, our 24 bloggers have posted more than 120 blogs. Since launching in 2012, our website has had more than 428,000 page views and more than

164,000 unique visitors. In 2013, there were 113,558 downloads of *Interactions* articles from the ACM Digital Library (DL). This is the highest number of downloads of any year! Further, according to ACM DL bibliometrics, *Interactions* articles were cited 4,707 times between 2010 and 2013. The dissemination and impact of all of our work in the magazine is evidently on the increase.

Lastly, at the SIG meeting we had a chance to discuss new ideas and improvements with many of you and receive feedback on the magazine. We value this information more than any numbers, so we encourage you to keep it coming and let us know how you experience or want to experience *Interactions* in the future.

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