Red, White, and Blue in Black and White

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→ Genre: Design for social good, unusual combinations of materials, social status of materials

rwb330 (rwb330.hk), a not-for-profit store, displays a purse modeled after a luxury brand, but made of inexpensive woven plastic commonly used in Hong Kong and China by the many people without the means to afford luxury brands. These materials are most commonly red, white, and blue, but they are found in other colors as well. The store partners with local artists, and provides opportunities for and contributions to people with mental-health needs.

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